



SPONSORSHIP PACKAGES

The National Orange Show has been part of the community since 1911. Originally developed to celebrate the citrus industry, it has become one of the largest community events in the area. With a wide range of attractions including music, arts & crafts, a carnival, commercial exhibits, and more. The National Orange Show Fair plays host to approximately 40,000 guests of all ages during this five-day community event. We are proud to be celebrating our 108th year of the Fair happening April 16th-20th, 2025.

We have the following Sponsorship Packages available:

Title Sponsor \$15,000

- 30' x 60' booth during the Fair for five (5) days
- Logo featured on Main Stage screen & at the Military Dinner
- Ten (10) customer supplied banners displayed throughout the Fair (max 5' x 8')
- Logo & recognition on website & social media
- Logo & recognition on the digital billboard (Mill & E) for two weeks
- Logo & recognition in Fair program
- Logo featured on Fair banner & signage
- Logo & recognition on all marketing printed materials
- V.I.P. Access including twenty (20) passes to V.I.P. Reception on 4-18-25
- Complimentary One-Day Fair Tickets (1,000)
- Carnival Wristbands (50)

(1) Available

Presenting Sponsor \$7,500

- 20' x 10' booth during the Fair for five (5) days.
- Five (5) customer supplied banners displayed throughout the Fair (max 5' x 8')
- Logo & recognition on website & social media
- Logo & recognition on the digital billboard (Mill & E) for two weeks
- Logo & recognition in Fair program
- Logo & recognition on all marketing printed materials
- Logo featured on Fair banner & signage
- V.I.P. Access including twenty (12) passes to V.I.P. Reception on 4-18-25
- Complimentary One-Day Fair Tickets (500)
- Carnival Wristbands (25)

(2) Available

Community Partner \$3,750

- 20' x 10' booth during the Fair for five (5) days
- Three (3) customer supplied banners displayed throughout the Fair (max 5' x 8')
- Logo & recognition on website & social media
- Logo & recognition in Fair program
- Logo & recognition on all marketing printed materials
- Logo featured on Fair banner & signage
- V.I.P. Access including eight (8) passes to V.I.P. Reception on 4-18-25
- Complimentary One-Day Fair Tickets (250)
- Carnival Wristbands (12)

(7) Available

Citrus Partner \$1,500

- One (1) customer supplied banners displayed throughout the Fair (max 5' x 8')
- Logo & recognition on website & social media
- Mention in Fair program
- V.I.P. Access including four (4) passes to V.I.P. Reception on 4-18-25
- Complimentary One-Day Fair Tickets (125)
- Carnival Wristbands (6)

(10) Available

Valencia Partner \$750

- Mention on website & social media
- Mention in Fair program
- V.I.P. Access including four (4) passes to V.I.P. Reception on 4-18-25
- Complimentary One-Day Fair Tickets (50)

(20) Available











To get a custom sponsorship package designed to best fit your marketing objectives and sales goals, please contact:

Leslie Bischoff

Marketing and Public Relations Director

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Your Business Will Receive:	\$15,000	\$7,500	\$3,750	\$1,500	\$750
On Stage & Screen Recognition on the Main Stage & Military Dinner					
Banners Around The Fair (Your company to supply-no larger than 5'x'8')	10	5	3	1	
Company Mentions & Logo on Social Media & Website					Mention
Booth Set-Up For 5-Days	Up to 30'x60'	20'x10'	20'x10'		
V.I.P. Access (Reception & Patio)	20	12	8	4	
Company Mention in Fair Program	Logo	Logo	Logo	Mention	Mention
Company Logo Featured on Event Banner					
Company Logo Featured on Digital Billboard Over Two Weeks					
Complimentary Fair Tickets	1,000	500	250	125	50
One-Day Carnival Wristbands	50	25	12	6	

National Orange Show Fair
 689 South E Street, San Bernardino, CA 92408
 (909) 888-6788 | Non-Profit Tax ID # 95-1744230

nationalorangeshow.com